

2025 AXIOM AWARDS **ENTRY FORM**

TITLE INFORMATION

Title

Author

Publisher Name (as you'd like it to appear in results listing and publicity)

Category(s) Entered

(You may list multiple categories, but don't forget to pay the fee and send one book for each category)

PLEASE REMEMBER TO SUBMIT ONE COPY OF BOOK FOR EACH CATEGORY ENTERED! (This is a postmark deadline.)

EARLY-BIRD DEADLINE 1: AUGUST 16, 2024	_____	@ \$ 79 = _____	TOTAL AMOUNT ENCLOSED _____
EARLY-BIRD DEADLINE 2: SEPTEMBER 20, 2024	_____	@ \$ 89 = _____	TOTAL AMOUNT ENCLOSED _____
FINAL DEADLINE: JANUARY 27, 2025	_____	@ \$ 99 = _____	TOTAL AMOUNT ENCLOSED _____

CONTACT INFORMATION

Contact Person

Email Address (for judging updates)

Company / Publisher (for mailing purposes)

Mailing Address (for mailing packets if awarded a medal)

City, State, Postal Code, Country

Telephone

PAYMENT METHOD

Check or Money Order in U.S. funds

*To enter online and pay by credit card, visit:
www.axiomawards.com*

HOW TO SEND

Ship books with entry fee(s) and entry form(s) to:

Axiom Awards
1129 Woodmere Ave, Suite B
Traverse City, MI 49686

2025 AXIOM AWARDS GUIDELINES

WHO MAY ENTER

Authors and publishers throughout North America and overseas publishers who publish English-language business books may enter. eBooks may be entered in all categories to be judged alongside print books.

ELIGIBILITY

Books that are published with a **2023-2025** copyright. While the contest is for published books, an ISBN is not required. E-books are eligible in our the Digital Media category and can also be entered in regular subject categories, where they will be judged alongside print books.

HOW TO ENTER

There are two ways to enter the awards:

1. **Online:** Enter and pay by credit card at axiomawards.com/enter.
2. **By Mail:** Print and fill out the entry form, then send it with your payment by check.

SUBMISSION & FEES

You may submit a title in multiple categories, but an entry fee is required for each category entered. Please send one copy of the title for each category. Mail submissions to:

Axiom Awards

Jenkins Group
1129 Woodmere Ave - Suite B
Traverse City, MI 49686

Entry Deadlines:

- **Early-Bird Deadline 1:** August 16, 2024 - \$79 per entry
- **Early-Bird Deadline 2:** September 20, 2024 - \$89 per entry
- **Final Deadline:** January 27, 2025 - \$99 per entry

Once you submit your entry, we'll confirm it via email and keep you updated with judging progress and results announcements. So, be sure to provide a valid email address and add info@axiomawards.com to your contacts.



2025 AXIOM AWARDS GUIDELINES

WHAT TO SEND

Include your online registration receipt or completed entry form and check (in U.S. funds) with your books, unless they are shipped directly from a distributor.

Submission Requirements:

- Submit one copy of the title per category entered
- E-book files (PDF only please) can be uploaded after entry or sent as a gift from your distributor to info@axiomawards.com with your order number in the subject line.
- Audiobooks must be entered as a gift from your platform of choice (please do not send files). Entries and gifts can be sent to info@axiomawards.com with your order number in the subject line.

All books submitted become the property of Jenkins Group and will eventually be donated to local libraries or charities. E-book files will be deleted after judging and announcement of results. Judges will only see the book itself, so please don't send any press kits, reviews, bookmarks, etc.

DEADLINE

All online entries must be posted online by **January 27, 2025**, and all mail-in entries must be postmarked by **January 27, 2025**. We will confirm your entry via e-mail. There is a ten-day grace period for books to arrive after the entry deadline, and judging begins on **February 10, 2025**.

JUDGING PROCESS

Judging will be based on content, originality, design, and production quality, with an emphasis on innovation and creativity. Our judging panel includes experts from the fields of business, finance, reviewing, and bookselling. Three to five medalists per category will be named on **March 13, 2025**.

AWARDS & PRESENTATION

Gold, silver, and bronze medals will be awarded in each category. Each winning book receives a medal, a personalized certificate, and 20 sample seals. Additional award seals are available for medalists in rolls of 250 and 1,000. High-resolution versions of the medalist artwork are also available for purchase for book covers and promotional materials.

AWARD CEREMONY

All medalists are invited to join the awards ceremony that will be held virtually on **April 10, 2025**.



2025 AXIOM AWARDS CATEGORIES

1. Business Theory
2. Business Commentary
3. Economics
4. Career (job search, career advancement)
5. Sales (sales skills, negotiating, closing)
6. Leadership
7. Networking (social media, communication skills, etc.)
8. Business Ethics
9. Business Intelligence / Innovation
10. Business Disruption / Reinvention
11. Human Resources / Employee Training
12. Entrepreneurship / Small Business
13. Philanthropy / Nonprofit / Sustainability
14. International Business / Globalization
15. Personal Finance / Retirement Planning / Investing
16. Business Technology
17. Emerging Trends / AI
18. Women / BIPOC in Business
19. Success / Motivation / Coaching
20. Advertising / Marketing / PR
21. Corporate History / Milestone
22. Real Estate
23. Business Reference (legal, how-to, industry-specific)
24. Memoir / Biography
25. Business Fable
26. Work-Life Balance / Time Prioritization
27. Independent Thought Leaders
28. Digital Media (Audiobooks, eBooks)